

# John Morgan Hughes

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## EDUCATION

The University of Mississippi Graduate School Oxford, MS  
Masters of Business Administration

August 2012-August 2015

The College of Liberal Arts, Mississippi State University Starkville, MS  
Political Science Public Administration emphasis Pre-Law

August 2008—May 2012

## HONORS, AWARDS, & OPPORTUNITIES

- ∞ **Kappa Sigma Fraternity (November 2008)**. Unanimously elected to various leadership roles including Pledge Class President (2008), Rush Chairman (2010), and Social Chairman (2011). Provided inner-organizational leadership in new member orientation, potential member recruitment, as well as large scale multi-faceted event planning for groups often in excess of 300 attendees.
- ∞ **Active Member of Stennis-Montgomery Association**. A nationally acclaimed non-partisan political think-tank on the campus of Mississippi State University (2008-2010).
- ∞ **Youth Leadership Jackson**. Selected as one of 40 participants from a variety of ethnic and educational backgrounds from a pool of over 1,000 well qualified applicants. (2005)
- ∞ **Mayors Youth Council / Jackson, MS**. Chosen as one of fifteen participants for a two-semester leadership and urban development educational program under Mayor Frank Melton. Our group garnered 1<sup>st</sup> place in the state competition for diversity and community involvement presentation.
- ∞ **Speakers Edge Competition / University of Mississippi Graduate School**. Placed second out of a field of 65 Graduate Students from a variety of disciplines such as Business Administration, Accounting, Tax, and Economics. Over a half-dozen Fortune500 executives were featured as judges as well as numerous other business and public sector leaders. Speeches included market place pitch, informational exchange, and impromptu ethical dilemma.
- ∞ **Boom Magazine /** Featured as one of five vibrant up-and-coming young professionals of Metro-Jackson
- ∞ **Leadership Greater Jackson / Class of 2015**. LGJ is consistently recognized as one of the most elite and long tenured leadership programs in the country. Created in 1985, the program has seen over 1,200 graduates. Youngest ever selected at 23.

## VOLUNTEERISM & COMMUNITY INVOLVEMENT

- ∞ **Vision 2022 / Greater Jackson Chamber Partnership / Committee Member (2013-)**.
- ∞ **Youth Leadership Jackson / Greater Jackson Chamber Partnership / Advisory Committee Appointee (2014-)**.
- ∞ **Leadership Jackson / Board of Directors Appointee (2015-)**.
- ∞ **Mississippi Children's Advocacy Center / Board of Directors Appointee (2014-)**.
- ∞ **Highway & Transportation Committee / Delta Council / Committee Member (2012-)**.
- ∞ **Education & Health Policy Committee / Delta Council / Committee Member (2012-)**.
- ∞ **Active member of Delta-Chi Chapter of Kappa Sigma Fraternity Alumni Association (2013-)**
- ∞ **Member of MSU Bulldog Club (2013-)**
- ∞ **Active Chapter Member of Delta Waterfowl (2012-)**
- ∞ **Executive Member of the Mississippi Society of Association Executives**

## WORK & PROFESSIONAL EXPERIENCE

Internship / Delta Council, Special Projects Intern Stoneville, MS

May 2010-July 2010

- ∞ Delta Council is an agriculture policy economic development entity located in the heart of the Mississippi Delta. Delta Council is a non-profit organization comprised of over 4,000 businesses and individuals from a variety of backgrounds and interests.
- ∞ Programs facilitated by Delta Council include infrastructure development, international trade, adult literacy, early childhood education, as well as Delta Health Alliance; a regional healthcare alliance that has overseen nearly 100 million dollars in federal grants for rural health and wellness programs throughout the 23 county region. Programs include Electronic Health Records (EHR), recruitment and retention of medical professionals to underserved markets, and the implementation of Tele-medicine.
- ∞ I was an active participant in many planning and strategy meetings with key leadership officials from state and federal agencies, higher education, and private equity investors. Executive Director Chip Morgan was integral in providing me with hands-on front-and-center experience within the organization and ensured my exposure was sufficient to each department of the organization. I developed an intricate understanding of agricultural policy and economic

development and how it relates to the culture and the changing economic climate of the Mississippi Delta and the international agriculture market.

**Internship / Senator Roger Wicker Inaugural Campaign** Mississippi **March 2008- November 2008**

- ∞ Selected as Sr. Intern by peers for exceptional dedication to the task mission as well as actively supporting others. The campaign's total operating budget was approximately 5 million dollars and featured a talented array of professionals from across the country. It was listed as one of the Wall Street Journals "Top 3" must-win races nationwide.
- ∞ I was able to spend a period of time learning from and supporting personnel in fundraising, strategic media and branding, grass-roots strategy, as well as traveling with executive staff to various events across the state.
- ∞ Assisted in the compilation and filing of Federal Election Commission (FEC) reports during various reporting cycles

**Managing Partner / Magnolia-Tide Group LLC** Oxford, MS **January 2009-August 2013**

- ∞ Founded in January of 2010 under the leadership of state Chairman and Executive Director Brad White and Chief of Staff for Mississippi Speaker of the House Nathan Wells to serve as a consulting extension of coordinated efforts between multiple organizations, PAC's, and campaigns.
- ∞ Consistently increased market share and productivity from 1 client in FY1, 3 clients in FY2, 12 in FY3, and 14 in FY 4. MTG boasts an overall win percentage of .700 and offers a diverse array of 23 products and services ranging from strategic social and promotional media coordination to general strategy and staffing.
- ∞ MTG has been able to gain a leading market share in an industry that has historically has been characterized by an extremely high barrier to entry.
- ∞ Managing Partner responsibilities include: identification and recruitment of new clients; development of budget, calendar and strategy plan for each client; support and motivate other partners in their engagement with their respective efforts.

**Director of Political and Business Development / Hayes Dent Public Strategies** Jackson, MS **August 2013 – August 2015**

- ∞ Handle new client development and contribute directly to all 4 subsidiaries of the parent company; Sr. VP of political consulting (Republic Group LLC), lobbying/governmental affairs (HDPS), business development/equities holdings (Limerick Financial Corporation), and association management (HDPS Association Managers). We were able to grow Republic Group from a single client in 2012 to 43 during the 2015 cycle.

**Principal / JM Hughes Group** Jackson, MS  
**2015-**

**September**

- ∞ Lobbying clients include the Mississippi Association of Independent School, Alliance for Hospice, Mississippi Collision Repair Association, Medical Analysis Corporation, and the Mississippi Association of Nurse Practitioners.

*Professional references available upon request*